

Chair:

Present: Foster, Korumburra, Leongatha, Meeniyan, Phillip Island, Wonthaggi, Woorayl, Aussie Golf Ranch

Purpose of meeting: To put in place a new Board to enable the Association to function.

1. Mark Bamford (GA) –

- SGGI not the only club struggling to achieve the necessary work for association to function effectively
- Working with all Presidents of associations
- No intention by GA to allow SGGI to disappear – align with GA golf strategy
- Constitutionally, have Melbourne and Regional District association – if cease to exist, worse-case scenario - need to find a new district to go to or amalgamate with another region.
- SGGI is financially viable as a district (65k in the bank) so can fund the programs
- Constitution requires 7 on Board with quorum of 5
- GA not here to impose any particular structure – more to support the Association
- Country Conference of Districts in late October – focus will be on what GA would like districts to do and how to go about this
 - a) Look after junior development & create pathway to grow young players (those there and potential)
 - b) Match – 3 areas District syllabus; district championships; representation and how each aligns with GA
 - c) Requires a Chair /President then “doers” to help this come to fruition plus a media liaison person
 - d) A secretary and treasurer
 - e) rest distribute positions underneath this
- strategy centres on how to pull all of this together, align with GA, align with other districts, pathways for elite in Clubs to move towards higher end competitions (Spring Tournament, Vic Open etc)
- **vision** is to cut down the number of executives in each district then underneath that, members with a passion for a specific area (sub committees?)
- moving forward, need to put a SGGI group together to make all of this happen

Q: What has happened to lead to the dysfunction of the Board

A: a lack of direction as to what was the end game. Needed more structure.

Q: What was the communication with the Districts to build the strategy?

A: workshops across the country to get input from teams and individual members. 3 core strategies – a district version as to what this might look like for each district (especially growing the female members in the junior space)

A: A communication Plan (including sustainable media plan) needs to be developed - accurate and disseminate information to the appropriate person

Suggestion that each club has input as to how best to communicate with them and to whom this should be directed

Board Commitment

- 5+ meetings per year (can be some by Zoom)
- Underneath that is the functional / operating meetings that the Board sets the strategy to give direction (additional 2 meetings for each of these sub committees)
- Instead of 8 people doing everything, needs approx. 11 to spread the load and take on their specific passion

Suggestions

- that we have 1 rep from each club who then take all info back to their Club Board – downside is compelling clubs to provide members if they don't really want to
- Communication is a key factor
- Role of volunteers needs to be considered and how they can be co-opted

- Using current PGA members within the district to promote females, juniors etc
- Good Plan (sales pitch?) is needed to encourage clubs to WANT to be part of SGGI
- Clubs need to have greater advocacy for their own associations
- Need to have a “breadth of listening” beyond our own members to determine what they are doing to build their own clubs
- 88% of golfers in Australia are NOT members of a club – they want to play golf their way.....what do we do to encourage them to join??
- Sam Kindlen will be the new GA South Gipps rep – attend Board meetings; liaise over GA policies; work with each Club to drive participation
- Board accountability – must represent the Club’s wishes and communicate effectively

Nominations:

Interim Board in place until the AGM (by end of Feb/March) representative of each Club

- Look at the proposal from the Lady Captains – take to reps

Delegate from each Club who will work together to determine the best way forward:

- Chair/President: Independent person – yes. Either Mark B or Sam K
- Greg Williams (P.I.)
- Mark Corruthers (Woorayl) – mark@lpe.net.au
- Trudi Prue (Foster)
- Rob Gallagher (Korumburra)
- Geoff Cohen (Aussie Golf Ranch)
- Other Clubs to take back to Board & nominate a rep before the meeting.
- Richard Commerford (Leongatha) has offered to continue to “do the books” - not a Club representative
- Other Clubs to nominate
- Meeting: July 10 @ 2.00pm

Mark Bamford: mark.bamford@golf.org.au – send minutes & proposal